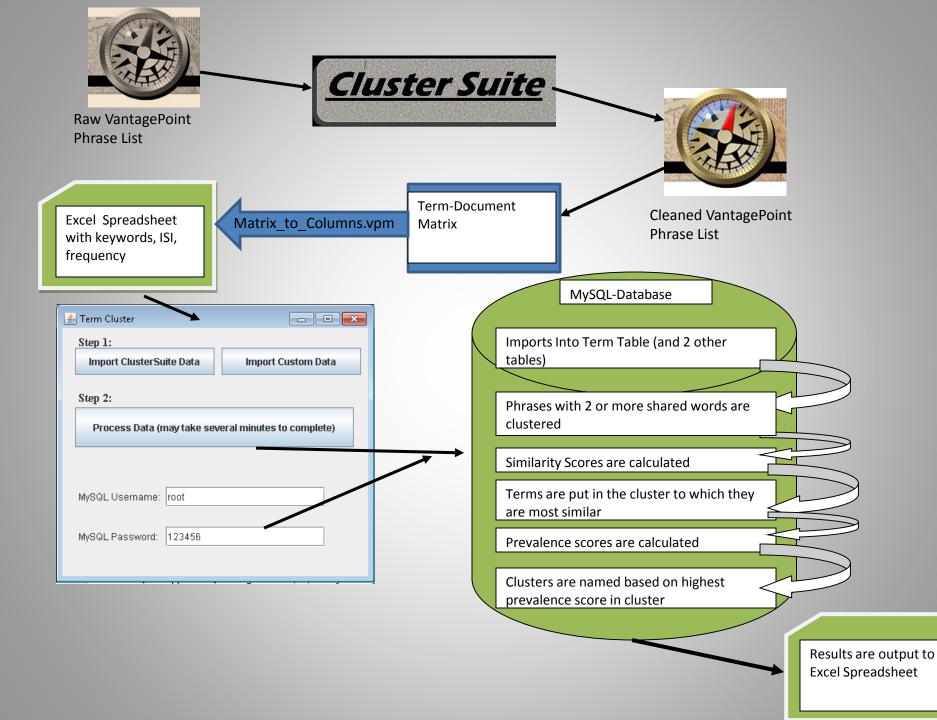
TermCluster Datapath and Tutorial

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May 1, 2014

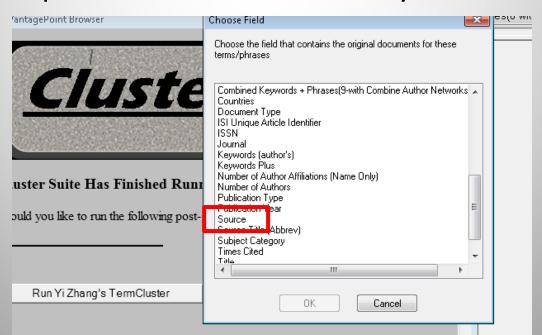


MySQL

 TermCluster Requires MySQL to run. If you have not yet setup MySQL, please refer to the accompanying PowerPoint.

Create Input

- After ClusterSuite finishes running, you will be prompted to "Run Yi Zhang's TermCluster". If you select this option, you will immediately be prompted to select the field containing the documents which contained your keywords.
- In my example, this is the "Source" field.
- ClusterSuite then creates a Term-Document Matrix with the last field output from ClusterSuite and your document field.



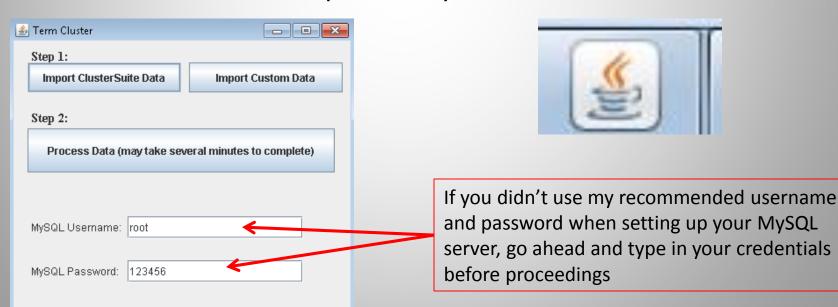
Matrix-To-Columns

- Next, ClusterSuite launches the Matrix_to_Columns.vpm and Matrix_to_Columns.xlsm combo to convert the Term-Document Matrix to a three-columned Excel file.
- Col A is the phrase from your ClusterSuite output. Col B is the document ISI or name. Col C is the number of times that phrase appears in that document.
- When it finishes, ClusterSuite will display a pop-up indicating the location of this file if you wish to view it (although this isn't necessary)

A	В	C	D
higher tumor uptake	3.21094E+11	1	
HUMAN INSULIN-RECEPTOR	3.26983E+11	1	
HUMAN INSULIN-RECEPTOR	3.28807E+11	1	
HUMAN TUMOR XENOGRAFT	2.80454E+11	1	
HUMAN TUMOR XENOGRAFT	3.17639E+11	1	
human umbilical vein endothelial cells HUVECs	2.36091E+11	1	
human umbilical vein endothelial cells HUVECs	2.70354E+11	1	
HYALURONIC-ACID	2.6709E+11	1	
HYALURONIC-ACID	2.7213E+11	1	
hydration	2.49138E+11	1	
hydration	2.57794E+11	1	
Hydrodynamic chromatography	2.72086E+11	1	
Hydrodynamic chromatography	2.86599E+11	1	
hydrolysis	2.47773E+11	1	
hydrolysis	2.72959E+11	1	
hydrophobic drug	2.58294E+11	1	
hydrophobic drug	2.62544E+11	1	
hydrophobic materials	2.32257E+11	1	
hydrophobic materials	2.36797E+11	1	

TermCluster Launch

- ClusterSuite now launches a runTermCluster.bat and runTermCluster.xlsm combo to launch termCluster.jar. This runs in the background, so don't worry about this step unless you are trying to edit the ClusterSuite code
- The termCluster GUI (Graphic User Interface) looks as follows.
- If termCluster is minimized for some reason when it first launches, look for the Java coffee cup icon on your task bar



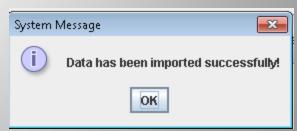
TermCluster Objectives

- 1) Import Data into MySQL
- 2) Cluster phrases sharing two or more words together
- 3) Calculate average cosine Similarity scores for each phrase within each cluster to remove phrases from clusters to which they don't belong
- 4) For each phrase, pick one cluster to which they belong. Choose the cluster in which they have the highest similarity score.
 - For example if Phrase X is found in Cluster A and Cluster B, assume that Phrase X has an average similarity score of 0.7 across Cluster B's terms and 0.8 across Cluster A's terms. Phrase X will be removed from Cluster B.
- 5) Calculate Prevalence scores to determine what name to use for the Cluster. Imagine that Cluster A now consists of Phrase X (Prevalence 0.9) and Phrase Y (Prevalence 0.5). The new Cluster name for Cluster A will be Phrase X
- 6) Export all the clusters with their correct cluster names

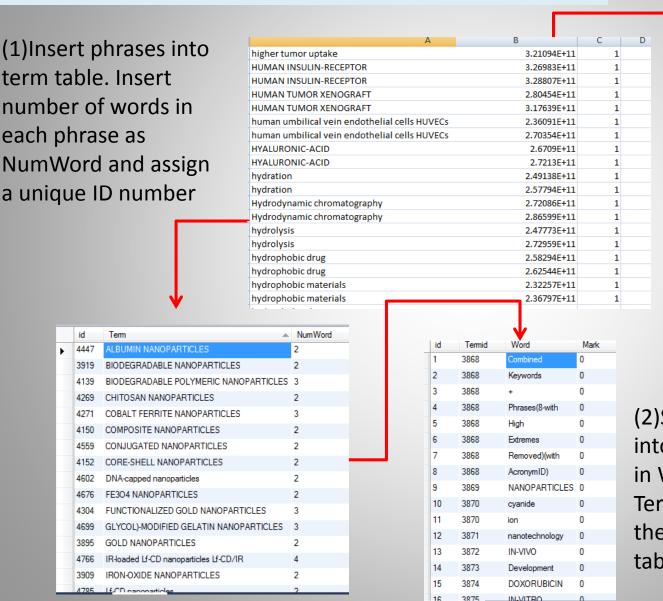
Step 1: Import Data

- You have two options to import your data: (1) Either
 you can import the data that ClusterSuite output as an
 Excel file in Slide 5, or you can use your own data that
 uses the same Three-Column format as ClusterSuite's
 file (Phrase, ISI, frequency)
- Depending on your file size, this step may take several minutes to complete. You will see a message box indicating when the import is complete.





For Developers: Behind the Scenes of the Import (Ignore if you are not writing SQL or Java code for TermCluster)



(3)Insert Frequency and ISI numbers as "Record"s in TermRecordMatrix table

t set riii	ier.	V	Fuir 🔀
id	Termid2	Record	Frequenc
1	3868	ISI Unique Article Identifier	Recs
2	3869	188554100008	1
3	3869	207063500014	1
4	3869	207857807776	1
5	3869	208164701749	1
6	3869	208164706631	1
7	3869	223654800021	1
8	3869	226206000003	1
9	3869	227546800003	1
10	3869	228815200014	1
11	3869	228815200015	1
12	3869	229038700024	1
13	3869	232257100003	1
14	3869	233878600001	1
15	3869	234019000005	1
10	2000	23E44U4UUU3U	1

(2)Separate each phrase into its individual words in WordsInTerm table. TermId in WordsInTerm is the same as id in term table.

Step 2: Process Data

- Once your data has been imported, it is ready to be clustered
- Press the Process Data button.
- This may take several minutes to complete, especially with larger record sets. If a recordset seems like it is taking a particularly long time to process, you may want to leave it alone for a while. You may continue to use other programs on your computer while it processes.



Clustering Algorithm

 For more information on the Clustering Algorithm used by TermCluster, refer to pages 4-5 in Yi Zhang's publication:

<u>Zhang, Y., et al.</u> "How to Combine Term Clumping and Technology Roadmapping for Newly Emerging Science & Technology Competitive Intelligence: The Semantic TRIZ Tool and Case Study." 14th International Society of <u>Scientometrics and Informetrics (ISSI) Conference Proceedings.</u> 2013.

For Developers: Behind the Scenes of the Process Data (Ignore if you are not writing 1ethod

getProcessData() in the MainFrame class **MySQL Stored**

All Steps are called from

	SQL or Java code for TermCluster)						
#	Step	Java Class	M				
0	Since termCluster only processes phrases containing between 2 and 4 words, move all	API Action	Ex				

xclude()

Similarity()

Labeling()

Prevalence()

writeClusters()

cleanUp()

Procedure

other phrases to the exclude table Match phrases with at least two shared words 1

to form clusters

2

4

5

6

database

API Action

API Action

API Action

ReadMvSQL

API Action

callPopulateCluster(3) populateCluster3

phrase in a cluster for each phrase in the Cluster Make sure each phrase belongs to only one **API** Action Cluster. Compare each average similarity score that a phrase got in each of its clusters. Remove

that phrase from all clusters except the one in

Determine the Prevalence score for each cluster

Export only the name of the phrase with the

Delete everything from the termcluster

becomes the Cluster name

highest prevalence score for each cluster, as this

which it has the highest similarity score

Calculate average similarity scores across every

cleanup

For Developers: Notes I took on Similarity Calculation (Ignore if you are not writing SQL or Java code for TermCluster). See Yi Zhang's paper (Slide 11) for a much more detailed explanation

I started out with the following terms:

ID	Term	Number of Words	Publication A	Publication B
8517	Nano solar cell	3	3	1
8518	solar cell	2	1	1
8519	Nano cell	2	2	0

Step1) I'm only going to calculate the "nano solar cell" Group Name. Find all terms that have at least two words in common with "nano solar cell":

Group (Cluster) Name	Term ID
Nano solar cell	8517 (nano solar cell
nano solar cell	8518 (solar cell)
Nano solar cell	8519 (Nano cell)

Step2) For each TermID in the Group Name, calculate the average similarity score across the other terms in the GroupName. For example, assume the following cosine similarity scores. I calculated these by hand and checked them with http://www.appliedsoftwaredesign.com/archives/cosine-similarity-calculator:

nano solar cell & nano solar cell = 1 nano solar cell & solar cell = .894 nano solar cell & nano cell = 0.949

Average Cosine Similarity: (1 + 0.894 + 0.949)/3 = 0.948

Next slide...

For Developers: Notes I took on Similarity Calculation Continued... (Ignore if you are not writing SQL or Java code for TermCluster). See Yi Zhang's paper (Slide 11) for a much more detailed explanation

Thus, we can update the Group Name Table as such...

Group (Cluster) Name	Term ID	Average Cosine Similarity
Nano Solar Cell	8517 (nano solar cell)	0.948
Nano Solar Cell	8518 (solar cell)	?
Nano Solar Cell	8519 (nano cell)	?

Step 3) Repeat, Step 2 for each remaining TermID:

solar cell & nano solar cell = 0.894 solar cell & solar cell = 1 solar cell & nano cell = 0.707

(1 + 0.894 + 0.707)/3 = 0.867

nano cell & nano solar cell = 0.949 nano cell & solar cell = 0.707 nano cell & nano cell = 1

(0.949 + 0.707 + 1)/3 = 0.885

Thus, our completed table is:

Now, if a term (we'll use solar cell as an example) is in more than one cluster, we have to find it's average cosine similarity in each cluster. "Solar Cell" then remains with the cluster in which it has the highest similarity score

Group (Cluster) Name	Term ID	Average Cosine Similarity
Nano Solar Cell	8517 (nano solar cell)	0.918
Nano Solar Cell	8518 (solar cell)	0.867
Nano Solar Cell	8519 (nano cell)	0.885

For Developers: Data flow through MySQL components used by ClusterSuite (Ignore if you are not writing SQL or Java code for TermCluster)

Import Data

Component

Term

Cluster3

Term

WordsInTerm

termrecordmatrix	iable	Record, Frequency	Populated	each phrase
WordsInTerm	Table	Id, termid, Word, Mark	Populated, words in phrases counted	Each word of each phrase is listed individually here
Excluded	Table	Id, Term, NumWord	Populated	Stores phrases with fewer than 2 words or more than 4 words

Action Performed

countWordsinCom

Used to populate

Used to determine

which prases have

words in common

mon function

Populated

Cluster3

common

here

Populated

ام م دامه م

Description

Holds the cluster names in the Group Name

column and the terms in the termid4 column

Each word of each phrase is listed individually

Next Slide...

Starting point for all phrases

Starting point for all phrases

Charac muchlication information for

Populate Cluster 3

Type

Table

Table

Table

Table

Component	Туре	Columns	Action Performed	Description		
populateCluster3	Stored Procedure		Executes; Also uses the	this procedure populates cluster3 with all terms from term table that have at least 2 words in		

id, GroupName, Termid4,

NumSharedWords,

Id, Term, NumWord

Id, termid, Word, Mark

Prevalence

Columns

Id, Term,

NumWord

For Developers: Data flow through MySQL components used by ClusterSuite Continued... (Ignore if you are not writing SQL or Java code for TermCluster)

Similarity

Component	Туре	Columns	Action Performed	Description
Cluster3	Table	id, GroupName, Termid4, NumSharedWords, Prevalence	Used in calculation	Holds the cluster names in the Group Name column and the terms in the termid4 column
Termrecordmatrix	Table	Id, Termid2, Record, Frequency	Used to deal with the pieces of the calculation that use document data	Stores publication information for each phrase
Similarity	Table	Id, GroupName, Termid1, Similarity	Populated	Contains Similarity scores

Labeling

Component	Туре	Columns	Action Performed	Description
Cluster3	Table	id, GroupName, Termid4, NumSharedWords, Prevalence	Phrases are only allowed in one cluster	Holds the cluster names in the Group Name column and the terms in the termid4 column
Similarity	Table	Id, GroupName, Termid1, Similarity	Used to determine which phrases to remove from Cluster3	Contains Similarity scores

Next Slide...

For Developers: Data flow through MySQL components used by ClusterSuite Continued... (Ignore if you are not writing SQL or Java code for TermCluster)

Prevalence

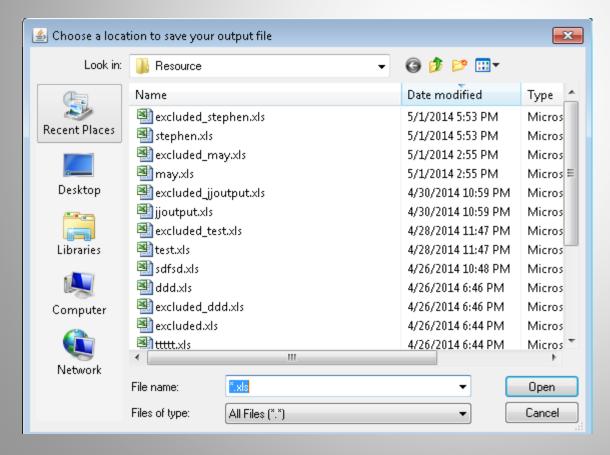
Component	Туре	Columns	Action Performed	Description
Cluster3	Table	id, GroupName, Termid4, NumSharedWords, Prevalence	Prevalence Score is Calculated	Holds the cluster names in the Group Name column and the terms in the termid4 column
Termrecordmatrix	Table	Id, Termid2, Record, Frequency	Used in calculating prevalence score	Stores publication information for each phrase

WriteClusters

Component	Туре	Columns	Action Performed	Description
Cluster3	Table	id, GroupName, Termid4, NumSharedWords, Prevalence	Clusters are pulled from here	Holds the cluster names in the Group Name column and the terms in the termid4 column
Term	Table	Id, Term, NumWord	Used to get name of phrases which are represented by a termid4 number in Cluster3	Starting point for all phrases
Excluded	Table	Id, Term, NumWord	Pulled to their own Excel spreadsheet	Stores phrases with less than 2 words or more than 4 words

Save Clusters

 When Step 2 finishes running, it will prompt you to save your output files. Name your output whatever you like and be sure not to delete the ".xls" at the end!



View Results

Success





Success! Process Data is complete.

The clustered results are stored in C:\Users\jobrien9\Documents\TermCluster\TermCluster\bin\Resource\as yourFileName.xls.

Phrases that were excluded for having fewer than 2 words or more than 4 words are saved in the same directory under the name excluded_yourFileName.xls



- Next, TermCluster will display a pop-up box that shows the location of the results file.
- For your convenience, the file location will also be opened in Windows Explorer.
- Last, note that the excluded_yourFileName.xls is also saved to the same location as the results files. This contains any phrases that contain fewer than 2 words or more than 4 words and were, therefore, unable to be processed by TermCluster.

TermCluster Complete

Success! Your clusters should be visible in

Column A

	A1		fx				
4	Α	В	С				
1	photoelect	ochemical	cells				
2	cell perforn						
3	TiO2 electr	rode					
4	charge trar						
5	dye-sensitized solid-state solar cell						
6	molecule d						
7	light intens	ity					
8	electrolyte	liquid					
9	TiO2 film						
10	large surfa						
11	open-circui						
12	electron injection efficiency						
13	power conversion efficiency						
14	counter ele						
15	absorption spectra						
16	TiO2 nanocrystalline film						
17	electron tra	ansport					
18	fill factor						
19	electron m						
20	polymer el						
21	experiment						
22	visible light						
23	charge trar						
_	electron life						
25	photovoltai	c device					